

Registration Form

REGISTRATION IS REQUIRED. SEATING IS LIMITED.



Chandler • Arizona

Complete the following registration form – Fax, Mail or E-mail to Heather Figueroa at Chandler Economic Development Division, Mail Stop 416, P.O. Box 4008, Chandler, Arizona 85244-4008, Heather.Figueroa@chandleraz.gov. For more information call (480) 782-3030, or fax to (480) 782-3040. RSVP by Friday, May 11, 2007.

NAME

TITLE

COMPANY

ADDRESS

PHONE

FAX

E-MAIL

CUT ALONG DASHED LINE



Chandler Small Business Development Workshop

Designed to Assist Small and Minority Businesses

Wednesday, May 16, 2007

City Council Chambers

Chandler Public Library – Downtown Branch

22 S. Delaware Street

Presented by

The City of Chandler

and the

Chandler Chamber of Commerce

with special thanks to



BANK



CHANDLER SMALL BUSINESS DEVELOPMENT WORKSHOP

Wednesday, May 16, 2007 • City Council Chambers
Chandler Public Library – Downtown Branch, 22 S. Delaware Street

8:00 am

Registration and Continental Breakfast

8:30 am

Welcome and Introductions

8:45 am

Resources to Facilitate Strategic Alliances

How small and minority business owners can leverage resources to access the myriad of economic opportunities in the Greater Phoenix Metropolitan Area.

Rick Griffin, MAED, Owner - Griffin Consultants

9:30 am

How to Use the Library as a Free Business Development Partner

A solid business plan, including market research, can help you build a foundation for business success. The library has valuable tools that can assist you in strategically planning for business.

Lynne Paulson and Nancy Weir, Reference Librarians - City of Chandler

10:15 am

Break

10:30 am

Direct Selling: Could it Be Your Small Business Opportunity?

Direct selling has evolved into a \$103 billion industry worldwide. Find out how you might make the most of it.

Linda Meissner, Independent Representative - Silpada Designs

11:15 am

Summary Remarks

Becky Jackson, President/CEO - Chandler Chamber of Commerce

Richard Mulligan, Economic Development Director - City of Chandler

11:30 am

Lunch/Networking

12:00 pm

Keynote Address - Changing U.S. and Arizona Demographics: Implications for Business Opportunities

Key demographic changes of the past decade and what they mean for your business.

Dr. Loui Olivas, Associate Professor - ASU, W.P. Carey School of Business

1:30 pm

Adjourn

